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Donna Lee Blais

Director of Business Development
New Development Services

A licensed Realtor since 1982, Donna brings keen expertise to our New Homes clients as she possesses extensive experience in marketing new construction developments throughout Westchester, Putnam, Rockland, Ulster, Orange and Dutchess Counties. She was the Owner/Broker of Northridge Realty since 1986, and worked exclusively with builders and developers to market their new construction projects.

Donna specializes in on-site sales throughout all phases of the development process, from raw land to finished models. She has successfully sold in over 22 communities, ranging from small subdivisions, 200 unit condominium complexes, to luxury million dollar home developments.

New home buyers, builders and developers will all benefit tremendously from Donna's extensive knowledge of the new construction process and market expertise. Builders and developers will find Donna to be an outstanding resource that can see a project through to its successful completion. She has her fingers on the pulse of the market and can help builders identify trends and features that today's buyers demand. She is a top sales producer with award-winning marketing expertise that includes designing brochures and advertising materials. Her unique set of talents combined with the outstanding marketing resources of William Raveis New Development Services Division is a true win-win for New Homes clients.

A Realtor who loves what she does, Donna has a talent for helping prospective buyers look at a floorplan and envision their finished dream home. She listens to their wants & needs, can guide them in optimizing a floorplan, explain the new construction process financing.

Donna is a member of the National, New York, Hudson Gateway and Ulster County Associations of Realtors. She was previously a member of National Association of Home Builders and Hudson Valley Builders and Remodelers Association.

In addition to her passion for new construction, she is also an avid photographer, having won numerous awards in national & international Juried competition.

